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Loose-leaf For Operations Management (The Mcgraw-Hill Series In Operations And Decision Sciences)



Synopsis

Stevenson's Operations Management features integrated, up-to-date coverage of current topics and industry trends, while preserving the core concepts that have made the text the market leader in this course for over a decade. Stevenson's careful explanations and approachable format support students in understanding the important operations management concepts as well as applying tools and methods with an emphasis on problem solving. Through detailed examples and solved problems, short cases and readings on current issues facing businesses, and auto-gradable end of chapter problems and application-oriented assignments available in Connect Operations Management, students learn by doing, and the Twelfth Edition continues to offer more support for 'doing Operations' than any other. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Book Information

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Customer Reviews

Associate professor of Decision Sciences in the College of Business at Rochester Institute of Technology. He teaches graduate and undergraduate courses in operations management and management science. Dr. Stevenson is the author of textbooks in management science, statistics, and operations management. His articles have appeared in Management Science, Decision Sciences, Quality Progress, and other journals. He received a bachelor's degree in industrial

engineering, an MBA, and a Ph.D. in production/operations management, from Syracuse University.

I felt this book spent painstaking numbers of paragraphs and pages going over simple concepts and constructs, but when it came to calculations and more technical problems it skipped over steps and did not provide a solid foundation for solving problems. This issue was compounded because I used this book in an online class where there was very little instruction and relied heavily on the text. The problems also assume a higher level of statistical knowledge, which I don't have. If you are a statistic wiz that enjoys a long-winded glossary of terms, this would be a good book for you.

This is definitely one of the better textbooks I've used. I was surprised to see that the content wasn't over the top academic. Instead, the content aligned well to real world business practices but was still well organized, connected clearly to relevant theories, and was easy to digest.

It's a book

This book is ok. We used it for an MBA class. It's heavy on math/excel and if that interests you then you will probably enjoy it. The professor for our class was so bad that admittedly I'm probably taking it out on the rating for this book too - sorry.

I'm taking a graduate course in OM. This book covers all the topics as required. However, sometimes the concepts are not so clear, but at the same time it is filled with examples about real-world issues and problem solving techniques.

The book is very clearly organized, and isn't bad to read at all. It clearly outlines important pieces of information as well so you never really have to go digging for the facts or concepts that you will actually need.

is ok.

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